The 2014 DLF Forum held in Atlanta, GA
Photos by Raftermen Photography

DLF Forum

2016 SPONSORSHIP OPPORTUNITIES

Milwaukee, WI

The DLF Forum

The **Digital Library Federation** (DLF) Forum brings together a wide variety of players in the digital library environment, from project managers and developers to administrators and service providers, and focuses on the operational layer of digital libraries. DLF is seeking sponsors for the 2016 Forum, to be held in Milwaukee, Wisconsin, November 7–9.

Sponsorship Highlights

- You will be supporting critical development and progress in the digital library community, whether by ensuring and enhancing access to digital collections through the use of Linked Data or search engine optimization, emerging areas of scholarship and research data sharing, or the changing nature of assessment. The DLF Forum also provides the opportunity for members to roll up their sleeves and get hands on experience, with in-depth sessions on new tools, and developer lounges for hacking on code and documentation.
- You can be part of the program—send one of your staff to participate in a session or poster/demo in the Community Idea Exchange.
- The Forum offers a unique opportunity to reach technologists and decision makers at some of the most important institutions in North America.
- You will reach an audience of some 400 attendees. The conversation continues beyond the conference hall: the 2014 livestream had over 1,000 views, and recorded presentations have been viewed over 160 times.
- Only a limited number of vendors can be sponsors, so your message will not be diluted.
- You will be acknowledged at the podium at the opening and closing.
- Your logo will appear on the 2016 DLF Forum website and conference schedule.

Sponsorship Levels

	PLATINUM $5,000	GOLD $2,500	SILVER $1,250	BRONZE $625
Forum registration(s)	2	1	None	None
Named conference opportunity	Reception or keynote	Coffee station or afternoon break	None	None
Acknowledgment from the podium at the opening and closing of the conference	Yes	Yes	Yes	Yes
Poster in the Community Idea Exchange	Yes	Yes	Yes	Yes
Featured Sponsor on DLF's website (diglib.org)	Yes	Yes	Yes	No
Official organizational logo on the 2016 DLF Forum website (with an active link to sponsor's official website)	Large	Medium	Small	Small

UNIQUE Sponsorship Opportunities

FORUM LIVESTREAM—$10,000
Select sessions will be streamed and recorded to create opportunities for more people to experience the Forum.

BEVERAGE TUMBLERS—$4,000
Features your logo on the reusable beverage tumblers that each attendee receives. Great for branding and the environment!

TAKEN! ~~BADGE LANYARDS—$2,000~~
Everyone will be wearing your logo.

FELLOWSHIPS—$1,500
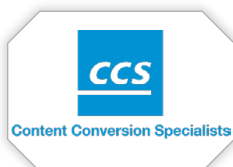Support the travel and registration for someone who would not typically be funded to attend.

Affiliated Events

Several events are colocated with the DLF Forum, such as Taiga Forum, workshops, meetups, and the E–Research Network meeting. Second year fellows from the CLIR Postdoctoral Fellowship Program, recent PhDs placed in libraries across the United States and Canada, also converge at the Forum.

In its second year, the **DLF Liberal Arts Colleges Preconference** will be hosted on November 6, immediately preceding the Forum.

Previous Sponsors

These sponsors have previously supported the DLF Forum:

About the Forum

This conference is well known for its community building and emphasis on sharing ideas, collaboration, and best practices work. The DLF Forum is an open meeting, welcoming both DLF members and others who work in the field, and provides a strategic platform for organizations to reach a broad, relevant audience. It is a collegial meeting with an attendance of more than 400. The 2016 Forum will be held in Milwaukee, Wisconsin, November 7–9.

The DLF Community

The DLF is a robust and diverse community of practitioners who advance research, teaching, and learning through the application of digital library research, technology, and services. DLF serves as a resource and catalyst for collaboration among digital library developers, project managers, and all who are invested in digital library issues. Our membership consists of over 120 large academic research libraries, liberal arts colleges, and organizations leading the way in digital libraries and data management services.

Who Comes to the Forum?

- 80% of attendees are from university libraries
- Approximately 20% are library directors/leaders, 30% are librarians, 40% are in technology, 10% are project managers
- Recent Forums have had equal representation of men and women, both for attendees and presenters
- The 2014 Forum generated 3,418 unique tweets, along with 6,300 retweets

Sponsors build relationships within the digital library field when they support the DLF Forum.

Forum sponsorship is an excellent way to maximize your visibility to attendees. DLF offers various options to suit your budget and marketing strategy. Many sponsorships include a complimentary registration so you can ensure vital face-to-face time at the Forum.

**To sponsor the DLF Forum,
please contact Louisa Kwasigroch at
lkwasigroch@clir.org or 202–939–4758.**

DLF Members 2015–2016

Amherst College
Arizona State University Libraries
Atlanta University Center
    Woodruff Library
Bates College
Baylor University
Bibliotheca Alexandrina
Brown University Library
Bryn Mawr College
Bucknell University
California Digital Library
California Institute of Technology
California State University
    Channel Islands
Carnegie Mellon University
The Claremont Colleges Library
Clemson University
Coalition for Networked Information
Colby College
Colgate University
Columbia University
Cornell University
Dartmouth College
DePauw University
Duke University
Emory University
Florida State University
Furman University
George Washington University
Georgetown University
Georgia State University
Georgia Institute of Technology
Getty Research Institute
Harvard University
Haverford College
Indiana University
Iowa State University
Johns Hopkins University
Joint Information Systems Committee
Lafayette College
Lehigh University
Library of Congress
Los Alamos National Laboratory
    Research Library
Macalester College

McGill University
McMaster University
Marquette University
Massachusetts Institute of Technology
Metropolitan New York Library
    Council (METRO)
Middle Tennessee State University
Montana State University
Mount Holyoke College
National Archives and Records
    Administration
National Library of Medicine
New York Public Library
New York University
North Carolina State University
    Libraries
Northeastern University
Northwestern University Library
Occidental College
OCLC Research
The Ohio State University
Oregon State University Libraries
Pennsylvania State University
Princeton Theological Seminary
Princeton University Library
Purdue University
Reed College
Rhodes College
Rice University
St. Olaf College
Smith College
Smithsonian Institution Libraries
Southern Methodist University
Stanford University
Stony Brook University Libraries
Swarthmore College
Temple University
Texas A & M University
Trinity University
University of Alabama
University at Albany, SUNY
University of Arizona
University of Arkansas
The University of British Columbia
University of California, Berkeley

University of California, Davis
University of California, Irvine
University of California, Los Angeles
University of California, Riverside
University of California, San Diego
University of Chicago Library
University of California, Santa Barbara
University of Delaware
University of Denver
University of Georgia
University of Houston
University of Illinois at Chicago
University of Illinois at
    Urbana-Champaign
University of Iowa
University of Kentucky
University of Maryland
University of Miami
University of Michigan
University of Minnesota
University of Nebraska–Lincoln
University of New Mexico
University of North Carolina at
    Chapel Hill
University of North Texas
University of Notre Dame
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University of San Francisco
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University of Tennessee
University of Texas at Arlington
University of Texas at Austin
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University of Virginia
University of Washington
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University of Wyoming
Vassar College
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West Virginia University
Whitman College
Yale University Library

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