Did we get the cart before the horse?

(Faculty researcher feedback)

Jody L. DeRidder
University of Alabama Libraries
jlderidder@ua.edu
Great content
Packaged really nicely
Loaded up and ready to go

... but how is it going to travel?

The cart...
Where is it in Google?
Will someone notify me?
Why should I look in here?
How do I find anything here?

And then the sale...
How do I find it on my desktop?

...and after the sale?
- Notification systems
- High visibility
- Clear visualization of contents

What we need...
- Standardized search functions
- Clear instructions & explanations
- Limiting and refining
Browse options

Extractable content that contains:

- Citations
- Useful file names

What we need...
Great content is not enough!

It must reach our users, in the form they need.

jlderidder@ua.edu